

WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

### **Billing Address:**



Advertiser	Restore Our Future
Product	RESTORE/FUTURE 8/14
Estimate Number	1892

Invoice #	116433-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/20/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116433
Alt Order #	06274125
Deal #	
Order Flight	08/14/12 - 08/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	1021
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	CBS This Morning	7am - 9am								
	ISSUE CL	ASS OF TIME									
					2 to 08/19/12	4x	-TWTF				
	WRAL			Tu	08/14/12	:30	8:24 AM	ROF-12-TV-18H	\$850.00		1
	WRAL			W	08/15/12	:30	8:53 AM	ROF-12-TV-18H	\$850.00		3
	WRAL			Th	08/16/12	:30	8:53 AM	ROF-12-TV-18H	\$850.00		4
	WRAL			F	08/17/12	:30	8:09 AM	ROF-12-TV-18H	\$850.00		2
2	WRAL	Price is Right	11a-12p								
	ISSUE CL	ASS OF TIME									
					2 to 08/19/12	3x	-TWTF				
	WRAL			Tu	08/14/12	:30	10:59 AM	ROF-12-TV-18H	\$500.00		2
	WRAL			W	08/15/12	:30	10:58 AM	ROF-12-TV-18H	\$500.00		3
	WRAL			F	08/17/12	:30	10:58 AM	ROF-12-TV-18H	\$500.00	l	1
3	WRAL	Noon News	12p-1p								
	ISSUE CL	ASS OF TIME									
					2 to 08/19/12	8x	-TWTF				
	WRAL			Tu	08/14/12	:30	12:14 PM	ROF-12-TV-18H	\$700.00		1
	WRAL			Tu	08/14/12	:30	12:37 PM	ROF-12-TV-18H	\$700.00		5
	WRAL			W	08/15/12	:30	12:28 PM	ROF-12-TV-18H	\$700.00		6
	WRAL			W	08/15/12	:30	12:58 PM	ROF-12-TV-18H	\$700.00		2
	WRAL			Th	08/16/12	:30	12:13 PM	ROF-12-TV-18H	\$700.00		7
	WRAL			Th	08/16/12	:30	12:28 PM	ROF-12-TV-18H	\$700.00		3
	WRAL			F	08/17/12	:30	12:42 PM	ROF-12-TV-18H	\$700.00		4
	WRAL			F	08/17/12	:30	12:59 PM	ROF-12-TV-18H	\$700.00		8
4	WRAL	5:00 First News	5-530p								
	ISSUE CL	ASS OF TIME		00/40/4	0.1-00/40/40	4	T./T.				
	MOAL				2 to 08/19/12	4x	-TWTF	10 10	Φ0.000.00		
	WRAL			Tu	08/14/12	:30	5:29 PM	ROF-12-TV-18H	\$2,000.00		2
	WRAL WRAL			W	08/15/12 08/16/12	:30 :30	5:13 PM 5:12 PM	ROF-12-TV-18H	\$2,000.00		1
	WRAL			Th <i>F</i>	08/16/12	:00	5.12 FIVI	ROF-12-TV-18H	\$2,000.00	Credited	4 3
_		C No (84 E)	0.000	Γ	00/17/12	.00			<del>\$∠,000.00</del>	Credited	3
5	WRAL	6pm News (M-F)	6-630p								



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	Alt	Order #	06274125	
	De	al#		
1	Or	der Flight	08/14/12 - 08/20/12	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	1021
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Line		Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	ISSUE CLASS OF TIME	•	•	•		•	•	•		•
				2 to 08/19/12	4x	-TWTF				
	WRAL		Tu	08/14/12	:30	5:58 PM	ROF-12-TV-18H	\$2,500.00		3
	WRAL		W	08/15/12	:30	6:13 PM	ROF-12-TV-18H	\$2,500.00		2
	WRAL		Th	08/16/12	:30	6:14 PM	ROF-12-TV-18H	\$2,500.00		4
	WRAL		F	08/17/12	:30	6:28 PM	ROF-12-TV-18H	\$2,500.00		1
6	WRAL Inside Edition ISSUE CLASS OF TIME	7-730P								
			08/13/1	2 to 08/19/12	4x	-TWTF				
	WRAL		Tu	08/14/12	:30	7:22 PM	ROF-12-TV-18H	\$1,500.00		1
	WRAL		W	08/15/12	:30	7:21 PM	ROF-12-TV-18H	\$1,500.00		2
	WRAL		Th	08/16/12	:30	7:27 PM	ROF-12-TV-18H	\$1,500.00		3
	WRAL		F	08/17/12	:30	7:22 PM	ROF-12-TV-18H	\$1,500.00		4
7	WRAL Entertaiment Tonight ISSUE CLASS OF TIME	730-8P								
				2 to 08/19/12	4x	-TWTF				
	WRAL		Tu	08/14/12	:30	7:42 PM	ROF-12-TV-18H	\$1,500.00		1
	WRAL		W	08/15/12	:30	7:42 PM	ROF-12-TV-18H	\$1,500.00		2
	WRAL		Th	08/16/12	:30	7:56 PM	ROF-12-TV-18H	\$1,500.00		3
	WRAL		F	08/17/12	:30	7:56 PM	ROF-12-TV-18H	\$1,500.00		4
8	WRAL Late News ISSUE CLASS OF TIME	11-1135p								
			08/13/1	2 to 08/19/12	6x	-TWTFSS				
	WRAL		Tu	08/14/12	:00			<del>\$2,000.00</del>	Credited	5
	WRAL		W	08/15/12	:30	11:24 PM	ROF-12-TV-18H	\$2,000.00		4
	WRAL		Th	08/16/12	:30	11:26 PM	ROF-12-TV-18H	\$2,000.00		6
	WRAL		F	08/17/12	:30	11:33 PM	ROF-12-TV-18H	\$2,000.00		2
	WRAL		Sa	08/18/12	:30	11:10 PM	ROF-12-TV-18H	\$2,000.00		3
	WRAL		Su	08/19/12	:30	11:24 PM	ROF-12-TV-18H	\$2,000.00		1
9	WRAL Tue Hour 1 ISSUE CLASS OF TIME	8-9p								
			08/13/13	2 to 08/19/12	1x	-1				
						_				



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**MENTZER MEDIA SERVICES INC Attention: Accounts Payable 600 FAIRMONT AVENUE SUITE 306** TOWSON, MD 21286

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9	WRAL Tue Hour 1	8-9p	•	•	•			<u>.                                      </u>		
	ISSUE CLASS OF TIME	-								
	WRAL		Tu	08/14/12	:30	7:58 PM	ROF-12-TV-18H	\$8,000.00		1
10	WRAL Tue Hour 2	9-10p								
	ISSUE CLASS OF TIME									
				to 08/19/12	2x	-2				
	WRAL		<u>T</u> u	08/14/12	:30	9:33 PM	ROF-12-TV-18H	\$7,000.00		2
	WRAL		Tu	08/14/12	:30	9:45 PM	ROF-12-TV-18H	\$7,000.00		1
11	WRAL Wed Hour 2	9-10p								
	ISSUE CLASS OF TIME									
				to 08/19/12	1x	1				
	WRAL		W	08/15/12	:30	9:45 PM	ROF-12-TV-18H	\$7,000.00		1
12	WRAL Wed Hour 3	10-11p								
	ISSUE CLASS OF TIME									
				to 08/19/12	1x	1				
	WRAL		W	08/15/12	:30	10:35 PM	ROF-12-TV-18H	\$5,000.00		1
13	WRAL Thu Hour 3	10-11p								
	ISSUE CLASS OF TIME									
				to 08/19/12	2x	2				
	WRAL		Th	08/16/12	:30	10:35 PM	ROF-12-TV-18H	\$5,500.00		2
	WRAL		Th	08/16/12	:30	10:49 PM	ROF-12-TV-18H	\$5,500.00		1
14	WRAL Fri Hour 2	9-10p								
	ISSUE CLASS OF TIME									
	WDA!			to 08/19/12	1x	1		*		
	WRAL		F	08/17/12	:30	9:51 PM	ROF-12-TV-18H	\$4,000.00		1
15	WRAL Fri Hour 3	10-11p								
	ISSUE CLASS OF TIME									
				to 08/19/12	1x	1				
	WRAL		F	08/17/12	:30	10:48 PM	ROF-12-TV-18H	\$5,000.00		1
16	WRAL CBS This Morning Saturday	8am - 10am								

WRAL CBS This Morning Saturday 8am - 10am ISSUE CLASS OF TIME



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16	WRAL	CBS This Morning Saturday	8am - 10am								_
	ISSUE CLA	ASS OF TIME									
				08/13/12 to	08/19/12	2x	2-				
	WRAL			Sa	08/18/12	:30	9:29 AM	ROF-12-TV-18H	\$700.00		2
	WRAL			Sa	08/18/12	:30	9:59 AM	ROF-12-TV-18H	\$700.00		1
17		Sat Hour 3	10-11p								
	ISSUE CLA	ASS OF TIME									
				08/13/12 to		1x	1-				
	WRAL			Sa	08/18/12	:30	10:43 PM	ROF-12-TV-18H	\$2,000.00		1
18		WRAL Sun Morning News ASS OF TIME	7-9a								
	ISSUE CLA	ASS OF TIME		08/13/12 to	00/10/10	2x	2				
	WRAL			Su	08/19/12	:30	6:58 AM	ROF-12-TV-18H	\$900.00		1
	WRAL			Su	08/19/12	:30	7:15 AM	ROF-12-TV-18H	\$900.00		2
19		CBS Sunday Morning	9-1030a	<b>-</b>	00/.0/.=			22 20	φοσοισσ		_
		ASS OF TIME	5 1000a								
	.0002 02	100 01 111112		08/13/12 to	08/19/12	1x	1				
	WRAL			Su	08/19/12	:00	<del>-</del>		<del>\$900.00</del>	Credited	1
20	WRAL	Face The Nation 1030-1130	1030-1130								
	ISSUE CLA	ASS OF TIME									
				08/13/12 to	08/19/12	1x	1				
	WRAL			Su	08/19/12	:30	11:29 AM	ROF-12-TV-18H	\$900.00		1
21	WRAL	6pm News (Sun)	6-630p								
	ISSUE CLA	ASS OF TIMÈ	•								
				08/13/12 to	08/19/12	1x	1				
	WRAL			Su	08/19/12	:30	6:14 PM	ROF-12-TV-18H	\$800.00		1
22	WRAL	60 Minutes	7-8p								
	ISSUE CLA	ASS OF TIME	•								
				08/13/12 to	08/19/12	1x	1				
	WRAL			Su	08/19/12	:30	6:59 PM	ROF-12-TV-18H	\$6,000.00		1
23	WRAL	Sun Hour 2	9-10pm								



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	ISSUE CLASS OF TIME	•	•	•		•	•	•	•	
				2 to 08/19/12	1x	1				
	WRAL		Su	08/19/12	:30	9:48 PM	ROF-12-TV-18H	\$4,500.00	)	1
24	WRAL Sun Hour 3	10-11p								
	ISSUE CLASS OF TIME									
			08/13/1	2 to 08/19/12	1x	1				
	WRAL Fri Hour 2	9-10p	F	08/17/12	:30	9:34 PM	ROF-12-TV-18H	\$4,000.00	MG for 24.1 08/19	2
	MDAL					P w/Rate IS	SUE CLASS OF TIME	<b>#</b> 4.000.00	0 MO 04 0	
	WRAL		Su	08/19/12	:00			<del>\$4,000.00</del>	9 See MG 24.2	7
25	WRAL CBS This Morning ISSUE CLASS OF TIME	7am - 9am								
			08/20/1	2 to 08/26/12	1x	1				
	WRAL		M	08/20/12	:30	8:38 AM	ROF-12-TV-18H	\$850.00	)	1
26	WRAL Price is Right	11a-12p								
	ISSUE CLASS OF TIME	•								
			08/20/1	2 to 08/26/12	1x	1				
	WRAL		M	08/20/12	:30	11:29 AM	ROF-12-TV-18H	\$500.00	)	1
27	WRAL Noon News	12p-1p								
	ISSUE CLASS OF TIME									
			08/20/1	2 to 08/26/12	1x	1				
	WRAL		M	08/20/12	:30	12:43 PM	ROF-12-TV-18H	\$700.00	)	1
28	WRAL 5:00 First News	5-530p								
	ISSUE CLASS OF TIME									
				2 to 08/26/12	1x	1				
	WRAL		M	08/20/12	:30	5:14 PM	ROF-12-TV-18H	\$2,000.00	)	1
29	WRAL 6pm News (M-F) ISSUE CLASS OF TIME	6-630p								
	10002 OL 100 OI TIME		08/20/1	2 to 08/26/12	1x	1				
	WRAL		M	08/20/12	:30	6:28 PM	ROF-12-TV-18H	\$2,500.00	)	1
30	WRAL Inside Edition	7-730P	•••	33, 23, 12		0.20 . 141		Ψ=,000.00	-	·
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30	WRAL	Inside Edition	7-730P	-	_		•		_		
	ISSUE CLA	ASS OF TIME									
				08/20/12 to	08/26/12	1x	1				
	WRAL			M	08/20/12	:30	7:27 PM	ROF-12-TV-18H	\$1,500.00		1
31	WRAL	Entertaiment Tonight	730-8P								
	ISSUE CLA	ASS OF TIME									
				08/20/12 to		1x	1				
	WRAL			M	08/20/12	:30	7:47 PM	ROF-12-TV-18H	\$1,500.00		1
32	WRAL	Late News	11-1135p								
	ISSUE CLA	ASS OF TIME									
				08/20/12 to			1				
	WRAL			M	08/20/12	:30	11:13 PM	ROF-12-TV-18H	\$2,000.00		1
33	WRAL	Mon Hour 3	10-11p								
	ISSUE CLA	ASS OF TIME									
				08/20/12 to		1x	1				
	WRAL			М	08/20/12	:30	10:50 PM	ROF-12-TV-18H	\$5,500.00	)	1
		<u> </u>	Aired Spots	63							

Gross Total \$140,950.00

Agency Commission \$21,142.50

Net Amount Due \$119,807.50 Payment Terms 30 Days